

JUNE | 2012



Return Of The Perm

Leave the frizzy poodle 'dos in the '80s—there are healthy new perms in town. Arrojo American Wave (\$400; arrojoamericanwave.com for salons) and Redken Urban Curls Shape Control System (\$150 and up; available only in June; redken.com for salons) offer the good stuff—body, wave, bounce—without the bad: dry hair, fried ends. The formaldehyde-free treatments last 3 months or more.

—Jennifer Goldstein